Treasures of New York: Institute of International Education
Premieres Thursday, February 28 at 8 p.m. on WLIW21
Premieres Sunday, March 3 at 7 p.m. on THIRTEEN
Streams nationally on wliw.org/treasures and THIRTEEN OTT Apps

Synopsis:
The Institute of International Education (IIE), a non-profit based out of New York City, has made a global impact by changing the lives of thousands of students, rescuing hundreds of imperiled scholars, and setting the course for a brighter future. In celebration of its centennial, Treasures of New York: Institute of International Education will trace the history of this distinguished organization, shedding light on its major accomplishments over the past hundred years to promote international education and empower the global exchange of ideas. From managing some of the world’s most prestigious scholarships, to its programs that support scholars in crisis, viewers will get an in-depth look at the work of this organization, and learn about the impact its programs have had on people’s lives.

Short Description:
Treasures of New York: Institute of International Education will trace the 100-year history of this distinguished organization, shedding light on its major accomplishments to promote international education and empower the global exchange of ideas.

Notable Interviewees:
- George Batah - IIE Emergency Student Fund Grantee
- Amal Alachkar - IIE Scholar Rescue Fund Fellow
- Mark Angelson - Vice Chairman, Institute of International Education
- Allan E. Goodman - President & CEO, Institute of International Education
- Vartan Gregorian - President, Carnegie Corporation of New York
- U.S. Sen. Patrick Leahy (Vermont)
• Silvanos Mudzvova - IIE Artist Protection Fund Fellow
• Sana Mustafa - Participant, IIE Syria Consortium for Higher Education in Crisis
• Jennifer Raab - President, Hunter College
• Marie Royce - Asst. Sec., Bureau of Educational & Cultural Affairs U.S. Department of State
• Allie Surina - Alumna, Gilman Program, Critical Language Scholarship, Fulbright U.S. Student Program

Noteworthy Facts:
• The Institute of International Education was established following World War I by Columbia University President Nicholas Murray Butler, former Secretary of State Elihu Root and College of the City of New York professor Stephen Duggan, who wanted to promote the value of foreign exchange. In 1919, they received a $30,000 grant from Carnegie Corporation of New York to found the Institute in New York City.
• IIE manages more than 200 academic exchange programs with participants from more than 185 countries.
• Before becoming a journalist, Edward R. Murrow got his start at IIE, serving as the assistant secretary of the Emergency Committee in Aid of Displaced Foreign Scholars. In this role, Murrow played a major role in the rescuing of some 300 scholars from the Nazi invasion that was spreading across Europe.
• In 1946, the U.S government passed legislation introduced by Sen. J. William Fulbright, to create an international education exchange program that would be run through the United States Department of State’s Bureau of Educational and Cultural Affairs. That legislation became known as the Fulbright Program. The State Department has partnered with IIE to administer federal programs for over 70 years, sponsoring over 400 thousand American and foreign participants.
• The Institute of International Education’s Scholar Rescue Fund arranges and funds fellowships for threatened and displaced scholars worldwide. Building upon IIE’s legacy of assisting students and scholars under threat, IIE created this endowed fund in in 2002, and has since supported nearly 800 scholars from 59 countries.

Quotes from the Film:
• “IIE is the best kept secret among the 501(c)(3)s not only in the great city of New York, but maybe in the world. We’ve spent a lot of time rescuing scholars, helping students in distress, and doing programs that are designed to help women and girls in overseas places where life isn’t so good for them. We’re very much about using education as a public diplomacy tool to make the world a better place.” - Mark Angelson, vice chairman, Institute of International Education
• “I can almost say that student exchange is part of our security and identity as a nation. It gives you some kind of an opening to say 'hey, we're all human beings.' I cannot emphasize enough how important these exchanges are.” - U.S. Sen. Patrick Leahy (Vermont)
• “I have been so impressed by the really amazing work that has been done by IIE in rescuing scholars. When you think what would have happened not just to the scholars, but all their knowledge, all their work that now has been a major contribution to people everywhere.” - U.S. Rep. Nita Lowey - (New York)

Run time: 30 minutes

Series Overview:
*Treasures of New York* explores New York’s cultural heritage by spotlighting its points of interest, distinguished establishments and notable figures.

Websites:
http://www.wliw.org/programs/treasures-of-new-york/
@WLIW21 / @ThirteenNY / @wnet #TreasuresofNY

Production Credits:
*Treasures of New York: Institute of International Education* is a production of WLIW LLC for WNET. WNET is the parent company of WLIW21 and THIRTEEN, New York’s public television stations and operator of NJTV.

Ann Benjamin is director of *Treasures of New York: Institute of International Education*. Ally Gimbel is executive producer of *Treasures of New York: Institute of International Education*. Eva Rosenberg is coordinating producer. Diane Masciale is vice president and general manager of WLIW21 and executive producer of local production, including the *Treasures of New York* series.

Underwriters:

About WNET
WNET is America’s flagship PBS station: parent company of New York’s THIRTEEN and WLIW21 and operator of NJTV, the statewide public media network in New Jersey. Through its new ALL ARTS multi-platform initiative, its broadcast channels, three cable services (THIRTEEN PBSKids, Create and World) and online streaming sites, WNET brings quality arts, education and public affairs programming to more than five million viewers each month. WNET produces and presents a wide range of acclaimed PBS
series, including *Nature, Great Performances, American Masters, PBS NewsHour Weekend*, and the nightly interview program *Amanpour and Company*. In addition, WNET produces numerous documentaries, children’s programs, and local news and cultural offerings, as well as multi-platform initiatives addressing poverty and climate. Through THIRTEEN Passport and WLIW Passport, station members can stream new and archival THIRTEEN, WLIW and PBS programming anytime, anywhere.