Embargo until June 19th

TIM MCGRAW KICKS OFF
“LIVE FROM THE ARTISTS DEN” SEASON 8
JULY 4

NEW SEASON PREMIERES NATIONWIDE ON PUBLIC TELEVISION

Season Lineup Also Features Rodrigo y Gabriela, Lily Allen, and Jason Mraz

New York, NY (June 19, 2014)—Beginning July 4, the eighth season of Live from the Artists Den premieres nationwide on public television (check local listings) with a rousing performance from country superstar Tim McGraw at a Neoclassical former bank building in Houston, TX. The long-running concert series creatively connects fans with an eclectic roster of icons and emerging stars performing in unique and historic venues across the United States. The new season also includes high-definition episodes of virtuoso Mexican guitar duo Rodrigo y Gabriela, British pop singer Lily Allen, and Grammy winning singer-songwriter Jason Mraz. Together, these four artists have sold over 54 million albums worldwide and compiled more than half a billion YouTube views, 25 million Facebook fans, and 12 million Twitter followers. Watch a trailer for Season 8 at artistsden.com/season8.

Live from the Artists Den is funded in partnership with Barnes & Noble, Citi, and Lexus, who have joined forces to support the series’ mission and bring Artists Den performances to millions of eager television fans around the world. The new season begins in the New York metro area on Friday, July 4 at 9:30 p.m. on THIRTEEN and in the Greater Los Angeles area on Sunday, July 6 at 8 p.m. on PBS SoCal Plus. To find out when Live from the Artists Den airs in other cities, check your local listings or visit artistsden.com.

“This is one of the most diverse seasons of the Artists Den yet, and it really speaks to not only the range and quality of music that’s out there, but also the sophisticated taste of our fans,” said Mark Lieberman, founder and executive producer of Live from the Artists Den. “There’s something for everyone.”

John Servidio, vice president of subsidiary stations at WNET, said, “Our new season of Live from the Artists Den expands the range of performers and venues in exciting new ways to keep television viewers on the cutting edge of popular music. We look forward to the next group of concerts from Mark and his team.”

Even for McGraw – who has had 14 Number One albums and 35 singles hit the top of the country music charts – performing at an old Houston bank for Live from the Artists Den was a special experience: “Playing in an arena or a stadium, they all look the same to a certain extent,” he said. “You come into a space like this, and you just play differently. It inspires you in a different sort of way.”
National Season 8 Premiere Dates (check local listings)

July 4 – Tim McGraw at The Corinthian in Houston, TX
July 11 – Rodrigo y Gabriela at The Hispanic Society of America in Washington Heights, NY
July 18 – Lily Allen at the Manhattan Center’s Grand Ballroom in New York, NY
July 25 – Jason Mraz at UCLA’s Royce Hall in Los Angeles, CA

The series is a production of Artists Den Entertainment, presented by WLIW LLC in association with WNET, and is distributed nationally by American Public Television. Live from the Artists Den is filmed in high-definition.

About the Artists Den

Live from the Artists Den is a three-time New York Emmy®-nominated music television series that features popular recording artists performing in non-traditional settings throughout North America. Live from the Artists Den broadcasts nationally on public television and internationally in the United Kingdom, Japan, Germany, Australia, New Zealand, Canada, Israel, and Latin America.

Featured artists have included Adele, Mumford & Sons, Norah Jones, Kid Rock, Robert Plant, The National, Elvis Costello, Ray LaMontagne, Ringo Starr, Death Cab for Cutie, and Tori Amos. Featured venues have included Graceland, the first art museum in America, a Masonic temple, a former Archdiocese cathedral, a 1930s silent movie theater, the world’s oldest merchant sailing vessel, the New York Public Library, and the Metropolitan Museum of Art. A full listing of previously featured artists, TV episodes, and venues can be viewed at artistsden.com.

About WNET

As New York’s flagship public media provider and the parent company of THIRTEEN and WLIW21, WNET brings quality arts, education and public affairs programming to more than 5 million viewers each week. WNET produces and presents such acclaimed PBS series as Nature, Great Performances, American Masters, PBS NewsHour Weekend, Charlie Rose and a range of documentaries, children’s programs, and local news and cultural offerings available on air and online. Pioneers in educational programming, WNET has created such groundbreaking series as Get the Math, Oh Noah! and Cyberchase and provides tools for educators that bring compelling content to life in the classroom and at home. WNET highlights the tri-state’s unique culture and diverse communities through NYC-ARTS, Reel 13, NJTV News with Mike Schneider and MetroFocus, the multi-platform news magazine focusing on the New York region. WNET is also a leader in connecting with viewers on emerging platforms, including the THIRTEEN Explore iPad App where users can stream PBS content for free.

About APT

American Public Television (APT) has been a leading distributor of high-quality, top-rated programming to the nation’s public television stations since 1961. APT also has distributed about half of the top 100 highest-rated public television titles for nearly 10 years. Among its 300 new program titles per year, APT programs include prominent documentaries, news and current affairs programs, dramas, how-to programs, children’s series and classic movies. America’s Test Kitchen From Cook’s Illustrated, Rick Steves’ Europe, Doc Martin, Nightly Business Report, Moyers & Company, NHK Newsline, Lidia’s Kitchen, Globe Trekker, Simply Ming, BBC World News and P. Allen Smith’s Garden Home join numerous documentaries and performance programs popular with public television viewers. APT licenses programs internationally through its APT Worldwide service. Entering its 9th year, Create® TV — featuring the best of public television’s lifestyle programming — is distributed by APT. APT also distributes WORLD™, public television’s
premier news, science and documentary channel. To find out more about APT’s programs and services, visit APTonline.org.

**Press Contacts & Interview Inquiries**

Ken Weinstein, weinstein@bighassle.com
Big Hassle, Artists Den PR Firm

Clare Flynn, clare@theartistsden.com
Artists Den, PR & Marketing Team

Jamie Haines, Jamie_Haines@APTonline.org
APT Vice President of Communications