INTERNATIONALLY RENOWNED DESIGNER WILLIAM STUBBS HOSTS NEW LIFESTYLE SERIES MOMENT OF LUXURY

Series Launches Nationwide on Public Television April 2008 (check local listings)

Presented by WLIW New York

Moment of Luxury, public television’s new weekly lifestyle series, conceived and hosted by award-winning international designer Bill Stubbs, makes the experience of “luxury” — excellence, comfort and exclusivity — accessible to Americans on any budget. Filmed in high definition from beautiful locations in the U.S. and around the world, Stubbs offers viewers tips on how to bring good, yet affordable, living into their homes and daily lives through home design, food, culture and art. One of Architectural Digest’s top 100 designers, Stubbs shares his knowledge and philosophy in 13, half-hour episodes, presented nationally by WLIW New York. The engaging and informative series premieres nationwide April 2008 on public television (check local listings).

Moment of Luxury invites viewers to join Stubbs as he travels to exotic locales in search of design inspiration — from English palaces to Newport and Palm Beach mansions; from French flea markets to New York City showrooms; from Mexican haciendas to Incan ruins. Along his journey, Stubbs visits with some of the world’s top authorities on design including President and featured designer of Mark Hampton, LLC. Alexa Hampton, Antiques Roadshow expert Eric Knowles, and Architectural Digest Editor-in-Chief Paige Rense. In each episode, Stubbs explores a different city, gaining inspiration from the design, culture, history and food of each area. Then he demonstrates how to apply these inspirations at home to experience a transformative “moment of luxury.” Sharing his creative vision on entertaining, design and enjoying life to its fullest, Stubbs proves that luxurious moments can be experienced by all viewers, no matter how lavish or modest their budget.

“As an interior designer, I have created and experienced luxury all over the world,” comments Stubbs. “But luxury does not have to be a fabulous home or an expensive piece of jewelry…it can be an embroidered pillow or a simple cup of tea. With Moment of Luxury, I am thrilled to be able to share with public television audiences the places, things and people who inspire me the most…and the tools to apply these secrets for luxurious living in their own lives.”

Complementing the series will be an accompanying website www.wliw.org/momentofluxury, which will offer travel and design tips as well as blogs, chats, video previews and original webisodes, featuring material not seen in the series and interviews with Stubbs. Additionally, Moment of Luxury: Discovering the Beauty Around You (Gibbs Smith), a new book written by Bill Stubbs, will be published Fall 2008.

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One of the “AD 100,” Architectural Digest’s list of the World’s Top Designers and Architects, Stubbs is president of William W. Stubbs and Associates, a 25-year-old international interior design firm, whose recent projects have taken him around the world to Kiev, Moscow, London, Hawaii, Acapulco, Palm Beach and Houston. His award-winning designs include renovations of historical buildings, private homes and estates, vacation retreats, commercial multi-family properties, community housing projects for the elderly and, most recently, the interior design of a large corporate jet. A popular lecturer, Stubbs is the author of two books: I Hate Red, You’re Fired! The Colorful Life of an Interior Designer (Abrams, 2004) and Moment of Luxury: Discovering the Beauty Around You (Gibbs Smith), which will be published in Fall, 2008.


WLIW New York is an innovator in broadcasting, production and distribution for public television. A leading producer of fundraising programming for PBS, WLIW’s signature productions include the popular Visions aerial series, a 15-part series of cultural documentaries and performance specials, including Bowfire. WLIW’s groundbreaking independent distribution model brings US audiences live daily broadcasts of BBC World News as well as the weekly series Consuelo Mack WealthTrack, Wild Chronicles and Real Moms, Real Stories, Real Savvy. WLIW is also presenting station for the Emmy award-winning PBS KIDS series Jakers! The Adventures of Piggley Winks. In the New York tri-state area, WLIW’s diverse programming schedule earns the distinction of third most-watched in the country, a destination for viewers of all ages, featuring public television favorites from PBS KIDS to celebrity chefs in the kitchen. Two digital channels, WLIW Create and WLIW World, offer more public television favorites 24/7. For more information, visit wliw.org.