Named “The Best” source for IRA advice by *The Wall Street Journal*, Ed Slott, CPA, is the creator and star of the national public television specials *Stay Rich Forever & Ever with Ed Slott* and *Ed Slott’s Stay Rich for Life* – two of the top fundraising specials of all time – and *LOWER YOUR TAXES! Now and Forever with Ed Slott*, premiering nationwide on public television beginning July 28, 2010 (check local listings). He also created The IRA Leadership Program™ and Ed Slott’s Elite IRA Advisor Group™, specifically developed to help financial institutions and advisors, financial advisor firms and insurance companies become recognized leaders in the IRA marketplace. Slott is the author of several best-selling books including *Stay Rich for Life!* (Ballantine Books, 2009) and *Parlay Your IRA into a Family Fortune* (Penguin, 2005), publishes the monthly IRA newsletter, *Ed Slott’s IRA Advisor*, writes personal finance columns for numerous publications, and has been a frequent guest on national television and radio. Ed Slott and Company, LLC is based in Rockville Centre, New York.